

## Attik

### Senior Branding Designer

02 2009 - 08 2007

Attik began as a small graphic design business. Over twenty years later, Attik is a collective of Brand Engineers helping clients develop and express brands through strategically driven branding, advertising, design, and interactive work.

Principal designer on all branding and brand strategy initiatives.

Presided over each stage of design process, managing design teams, and constructing comprehensive brand systems.

Icon Aircraft  
National Football League  
Nike  
OnLive

85 2nd Street 6th Floor  
San Francisco California 94105

United States

## Cowan

### Creative Director, Asia

06 2007 - 02 2006

Specializing in consumer brand design, Cowan balances creativity & logic by combining local sensitivity with international perspective. Offices include Melbourne, London, Shanghai, Ho Chi Minh City, Beijing, Sydney, & Auckland.

Managed creative output and staff throughout the Asia region.

Directed creative & strategic initiatives within a network spanning three continents.

Launched two new offices in Shanghai and Beijing.

CocaCola  
Kraft  
Unilever  
Vinamilk

19-25 Nguyen Hue 16th Floor  
Quan 1 Ho Chi Minh City

VietNam

## 3dotr

### Design Director

02 2006 - 10 2004

3dotr is a collaborative design partnership with a sole emphasis on forming strategic and creatively sound brand systems. The team crafts brand architectures and the coherent design practices which follow.

Collaborated with numerous international firms/agencies on global branding initiatives.

Managed creative among all corporate identity, branding, packaging and print projects.

Procter & Gamble  
State of California  
Takeda  
United Arab Emirates

1821 Dock Street 2nd Floor  
Washington 98402

United States

## Landor

### Senior Designer

10 2004 - 08 2000

Landor is the most accomplished and recognized branding and design consultancy. Offering a multidisciplinary range of brand strategy, design, naming and research, we help our clients create, renew and strengthen their brand power.

Art directed across all mediums including digital, print, packaging, and corporate identity design explorations.

Developed extensive brand architectures, guidelines and strategies for global brands.

BP  
Japan Airlines  
United States Treasury  
Wrigley's

110 Shillito Place  
Cincinnati Ohio 45202

United States